

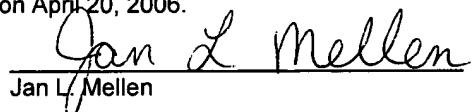
**AMENDMENT**

Docket No. S0030/7000

Applicant: Jeffrey P. Specter and Billy A. Richwine, II
Serial No: 09/785,847
Filed: February 16, 2001
For: METHOD AND APPARATUS FOR GENERATING RECOMMENDATIONS
FOR CONSUMER PREFERENCE ITEMS
Examiner: Jeffrey D. Carlson
Art Unit: 3622

CERTIFICATE OF MAILING UNDER 37 C.F.R. §1.8(a)

The undersigned hereby certifies that this document is being placed in the United States mail with first-class postage attached, addressed to Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on April 20, 2006.


Jan L. Mellen

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

In response to the office communication dated December 20, 2005, please amend the above-identified application as follows:

Amendments to the Claims begin on page 2 of this paper.

Remarks/Arguments begin on page 9 of this paper.